



# *Marc C. Blackman '82*

*Has been elected to membership in the*

## *Beta Phi Hall of Honor Class of 2012*

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As an undergraduate at the University of Arizona, Marc was active on campus from the beginning of his freshman year. Holding leadership positions in his dorm, the Inter-dorm Council, and class honoraries, Marc eventually progressed to be Student Body Vice President and the Beta Phi Chapter Consul. He was also actively involved in ASUA and the Inter-Fraternity Council.

Post-graduation, Marc spent a decade with Gallo Winery entering into their highly competitive management-training program. Marc continuously rose through Gallo's ranks, and during his ten year tenure held six different positions with increasing authority culminating in his role as the Rocky Mountain Division Manager.

Brother Blackman left Gallo to join Gold Eagle, an industry leader in the production and distribution of engine performance additives and fluids. A family business steeped in Midwestern family values, Marc rose to the position of President within eight years and now holds the title of President and CEO.

Marc is known for his sales and marketing instincts, leadership skills, teamwork, and general ability to make things happen and drive results. A father of three, he prides himself on being a devoted family man who strives for balance in all parts of his life.

He is active in his local community in business, civic and philanthropic ways. Marc is a member of World Presidents Organization (WPO), was the founder and chairman of the Automotive Network within Young Presidents Organization (YPO), and has been a committee chair in the Automotive Aftermarket Industry Association (AAIA) as well as a board member on the Kellogg Alumni Advisory Board. Currently, Marc sits on the Board of Directors of the Automotive Specialty Products Association (ASPA), Automotive Sales Council (ASC), Chairman of the Mercury Marine Supplier Advisory Council (SAC), and the DuPage Children's Museum.

Marc is very fond of Sigma Chi and his experiences as both an undergraduate and alumnus. He sums up his experience in these words, "Lifetime friendships and experiences that will never be forgotten; comprehensive learning as we all struggled with the process of learning; being surrounded by brothers who cared and set great examples to emulate; an opportunity to exercise the "leadership muscles" I only suspected I had; and the continual pursuit of the White Cross as we work to become the best people we can be; IN HOC!"