



*Richard J. Kosinski '87*

*Has been elected to membership in the*

*Beta Phi Hall of Honor*

*Class of 2019*

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Brother Richard J. Kosinski has had a distinguished career in Beta Phi activities, UA participation, and the field of media and technology.

He was born April 6, 1965 in Glen Ridge, New Jersey and raised in New England. His early years were spent in western Massachusetts. In the 1970s his family moved to Rye, New York. He attended La Salle Military Academy and graduated second in his class. Despite being a New Englander at heart, Brother Kosinski found an early love of the American West and applied to the UA.

He enrolled in 1983 and was elected pledge class president. He went on to achieve a number of Sigma Chi accolades, including Consul in 1987. Under his leadership the chapter earned the Peterson Award, the Daniel William Cooper Award, and the Svob Award. He is a Life Loyal Sig.

On campus, Brother Kosinski was a member of Arizona Allegiance, a student spirit group that he co-founded; a member of Primus, the freshman men's honorary; a director of Spring Fling; and a member of the Faculty Senate. He also participated in Army ROTC. He has been an executive-in-residence at the UA since 2016 and has lectured in media and technology at the UA and other prestigious universities.

He graduated in 1987 with a bachelor's degree in economics and a minor in finance. He has also attended classes in product and sales management at Columbia University and Harvard Business School.

Brother Kosinski started his career with Procter & Gamble and progressed in media companies including: Dow Jones & Co.; Westwood One; Yahoo! Inc.; Quantcast; Unruly, where he was president; and Tru Optik, which he joined in early 2019. He's a founding board member of the IAB's Digital Video Center for Excellence, which advances the digital video medium in the global marketplace.

Brother Kosinski is married to Susan Cribari Kosinski, a Beta Phi Sigma Chi Sweetheart and UA alumni. They live with their two sons in Greenwich, Connecticut.

Of his Sigma Chi experience Brother Kosinski says, "Throughout my life the values of Sigma Chi and lessons learned, from initiation through to graduation, have had a profound impact on my life. Brotherhood; friendship; leadership; and a sincere appreciation for different temperaments, talents, and convictions continue to guide me still."