



Doug Ehrenkranz '79

Has been elected to membership in the

Beta Phi Hall of Honor Class of 2019

If it weren't for Brother Doug Ehrenkranz and 12 other Sigma Chis, there might not be a Beta Phi Chapter at the University of Arizona. He and the others were hand-picked by Brothers Swede Johnson and Jack McDuff, both former Grand Consuls, to recruit more brothers in 1977-78, during a recolonization of the chapter. Doug was very active in seeing that the new Beta Phi house would return to the UA campus with a foundation of new pledges and actives with a history of campus leadership and academic excellence.

Brother Ehrenkranz was born in upstate New York and grew up in New Mexico. He enrolled at the UA in 1975 and became very active in student government. Initially as a student senator and then student body vice president, Doug was elected ASUA student body president in 1978. He also was selected for Bobcats, the senior honorary. He graduated in 1979 with a degree in political science.

Brother Ehrenkranz kept his relationship with the UA after graduation by serving on the Alumni Board of Directors for over a decade, from 1980-93. He was appointed to the steering committee for the UA's Campaign Arizona and was on the leadership committee to raise money for one of the initial Beta Phi houses. Now living in Houston, he has been involved in Houston's UA Alumni Club and active with the University of Houston's Sigma Chi chapter. Brother Ehrenkranz has also served on the Board of Directors for Child Advocates which assure that abused children are placed in safe homes.

Brother Ehrenkranz spent 25 years in Fortune 100 organizations such as Procter & Gamble and Pepsi Co. In 2005, he transitioned to a career in executive recruiting. Now at Boyden Executive Search, he is a managing partner and leads the company's North American consumer goods recruiting practice.

He has been married for over 30 years to University of Utah graduate Sharon, and they have three grown children: Katie, Mike, and Jack.

Brother Ehrenkranz credits Beta Phi and Sigma Chi for most of his closest friendships from his days at UA. For the brothers who were Beta Phis between 1977 into the early 80s, there was no house with related trappings and activities to help attract them to Beta Phi, only the brothers, the bond, and the friendships.